

Comm 492: Professional Internship

Designing my digital portfolio over my internship at the Wabash Valley Community Foundation was one of the most rewarding experiences of my academic journey. This project allowed me to combine everything I've learned in my Communication and Public Relations courses and showcase it through real-world experience. My goal was to create a professional online space that reflects both my growth as a communicator and the impact of my work during the internship.

Through building this portfolio, I learned how to effectively organize content, highlight achievements, and design a layout that represents my professional identity. I included examples of my work such as fund images, blog posts, and community outreach materials, all of which demonstrate my skills in writing, visual communication, and relationship building.

This process also taught me how important digital storytelling is in PR—every page and design choice communicates something about who I am as a professional. I wanted my site to be clear, creative, and true to my experiences. Overall, creating this portfolio gave me a sense of pride and confidence in the progress I've made throughout my time at Indiana State University and prepared me to share my story with future employers and organizations.